



TELUS Business Solutions | Collaboration Services  
Business. Backed by TELUS.

## video conferencing

seamlessly connect teams from multiple offices

### empower your teams

Interactive, real-time communication is at the heart of every successful meeting, allowing participants to work more effectively and make decisions more efficiently. By adding video to your conference, you empower your teams with the most visually interactive collaboration tool. TELUS Video Conferencing makes it possible for you to hold virtual face-to-face sessions, supported by full motion video over IP and ISDN. Our solution enables collaboration from the desktop, home office, small boardroom, large conference room and classroom.

With TELUS as your partner, your company gains a one-stop shop for video conferencing. We provide Canada's most comprehensive video conferencing service including bridging, more than 2,500 public rooms, reservations, gateway service, managed services and room integration.

TELUS Video Conferencing is part of our Collaboration Solutions – products and services that drive active and real-time collaboration, putting the right information in front of the right people at the right time. These solutions are designed to help you work and collaborate more effectively both within your company and externally with customers, suppliers and partners.

### the best for your business

There are three essentials for successful video communications: network, conferencing services and hardware. TELUS is a leader in all three.

Unlike other providers, TELUS owns the network. Because we have full accountability for the end-to-end delivery of your video conference session, we can assure quality and reliability – backed by the largest remote diagnostic centre of its kind. Our extensive conferencing services give you the confidence that your video conference will be professionally managed, easily, without a glitch. We offer the largest selection of state-of-the-art equipment, and we have platinum-certified partnerships with major conferencing hardware providers.

Put these three components together and you have a video conferencing solution that delivers clear benefits for your business.

**Extend your reach.** Video conferencing dramatically affects the way global business is conducted by providing virtual face-to-face, application-sharing collaboration sessions to teams who are geographically dispersed. It enables the global economy.

**Boost productivity.** TELUS delivers reliable, clear multi-point video conferences that simulate face-to-face meetings. Video adds a personal touch to meetings so that participants are more interactive, which increases productivity by fostering shorter decision-making times and increased time to market.

**Reduce costs.** Video conferences make it easy to get everyone together without physically getting together. This means reduced costs associated with lost cycles, unproductive meetings, deferred decisions, and unnecessary travel and facilities.

### added value

TELUS provides an array of services that add value to your video conference:

**Public rooms** – our extensive database of 2,500 national and international video conferencing rooms is ideal if you require a temporary video conference location

**Event management** – TELUS event specialists provide all the services to ensure a stellar video event by managing your conference from reservation to execution

**Gateway conferencing** – an easy-to-use bridging tool for reliable, quality multi-point conferencing, allows both ISDN and IP users to communicate

**IP relief** – for organizations that require IP video redundancy for mission-critical applications

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Contact your TELUS Account Executive or call 1-800-652-3266  
[telus.com/conferencing](http://telus.com/conferencing)

  
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