



Health and well being in our environment. Backed by TELUS

the TELUS green team doing our part

the team

The Green Team is a network of TELUS employees who promote sustainable practices for the workplace and at home.

This initiative began in 2003 with a focus on reducing energy consumption. Now the team has more than 30 members from B.C., Alberta, Ontario and Quebec. They work together on promoting more sustainable environmental practices including energy efficiency, recycling, commuting, and reducing paper consumption.

the objective

The goal of the Green Team is to connect with employees and encourage them to reduce their environmental and carbon footprint by:

- Retrofitting and improving the energy performance of the TELUS network, properties and fleet
- Reducing waste generated and enhancing waste diversion programs
- Promoting green commuting initiatives such as telework, public transit and carpooling
- Promoting green ideas and tips for environmentally friendly living

the work

Green Team activities are focused in three main areas: energy efficiency and green power; waste minimization and reduction; and internal employee communications. For 2008, a number of projects are underway including:

- Eliminating polystyrene cups from TELUS buildings
- Conducting a fleet cost-benefit analysis, including a review of energy-efficient vehicles such as hybrids
- Developing a transportation demand management strategy to support employees in finding ways to avoid traditional single-occupant commuting
- Establishing local Green Team chapters in TELUS locations across the country

the results

The Green Team is making an impact, and the results are compelling:

- Savings of more than \$1.5 million through lighting retrofits, mechanical retrofits, and increasing the awareness of TELUS property managers in urban centres. Lighting retrofits at one building alone saved approximately 2 million kilowatt hours of electricity a year – enough to power 278 homes for a year.
- Implementation of energy efficient “free cooling” technology at some data centres.
- Expansion of the TELUS-wide recycling program to ensure that all TELUS sites offer recycling services.
- As a result of a cost-benefit analysis, new hybrid vehicles were added to the TELUS Mobility fleet in Ontario in late 2007.
- By promoting the Make Pulp Fiction program, TELUS has reduced paper consumption by almost 50% over the last 10 years – resulting in over 60 million sheets of paper or about 4500 trees saved.

contact us for more information

Interested in learning more about the TELUS Green Team, trying a similar approach in your organization, or joining our green dialogue? We'd like to hear from you

